



COMPANY NAME \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

## MAJOR CONFERENCES

### Tax Conference

**December 12-13**

The Ritz-Carlton, New Orleans

Audience: 325+

Our largest event of the year! A good mix of all kinds of practitioners.

**\$1250/Sponsor**

**\$700/Exhibitor**

### Business & Industry Conference

**August 15-16**

The Ritz-Carlton, New Orleans

Audience: 200+

Mostly CFOs, controllers, and other corporate finance and accounting professionals.

**\$1000/Sponsor**

**\$600/Exhibitor**

### Accounting & Auditing Conference

**August 22-23**

The Ritz-Carlton, New Orleans

Audience: 100+

Mostly practitioners in public practice, some industry.

**\$1000/Sponsor**

**\$600/Exhibitor**

## INDUSTRY-SPECIFIC PROGRAMS

### Accounting Educators Workshop

**April 19**

City Club at River Ranch, Lafayette

Attendance: 30

**Sponsor**  **Exhibitor**  (Call for Pricing)

### Not-for-Profit Workshop

**September 20**

Lakeway Marriott, Metairie

Attendance: 50

**\$750/Sponsor**

### Human Resources Workshop

**November 15**

LCPA Learning Center, Metairie

Attendance: 25

**\$750/Sponsor**

### State and Local Tax Workshop

**August 9**

Renaissance Baton Rouge

Attendance: 90

**\$750/Sponsor**

**\$500/Exhibitor**

### Financial Institutions Conference

**September 23**

Renaissance Baton Rouge

Attendance: 75+

**\$750/Sponsor**

**\$500/Exhibitor**

### Government A&A Conference

**November 7-8**

Baton Rouge Hilton Capitol Center

Attendance: 100

**\$1000/Sponsor**

**\$600/Exhibitor**

### Forensic, Litigation & Valuation

**Services Conference**

**August 19-20**

The Ritz-Carlton, New Orleans

Attendance: 75

**New for 2024:** We're inviting practitioners from Oklahoma, Mississippi, Alabama, Kentucky, and other surrounding states.

**\$750/Sponsor**

**\$500/Exhibitor**

### Women's Conference

**September 27**

Renaissance Baton Rouge

Attendance: 80

**\$750/Sponsor**

**\$500/Exhibitor**

### Energy Conference

**December 5-6**

Renaissance Baton Rouge

Attendance: 50

**\$1000/Sponsor**

**\$600/Exhibitor**

### Medical & Healthcare Issues

**October 25**

Renaissance Baton Rouge

Attendance: 50

**\$750/Sponsor**

**\$500/Exhibitor**

### Controllers Conference

**March 2025**

Baton Rouge

Attendance: 75

**\$1000/Sponsor**

**\$600/Exhibitor**

**RESERVE FOR 2025!**

## DESTINATION CPE

### Summer Education Conference

**July 21-26**

The Lodge, Gulf Shores AL

Attendance: 225+

Hosted with the Alabama, Arkansas, Florida, Kentucky, and Oklahoma CPA Societies

**Sponsor**  **Exhibitor**  (Call for Pricing)

### NEW! CPE at Sea

**August 17-24**

Carnival Jubilee, Galveston, TX

**Sponsor**  **Exhibitor**  (Call for Pricing)

### Winter CPE Cluster

**November 21-22**

Beau Rivage, Biloxi, MS

Attendance: 75

**\$1000/Sponsor**

**\$600/Exhibitor**

**NOTE:** Attendance figures are the expected number of in-person attendees.



## BASIC EXHIBITOR PACKAGE

On-site exhibit space:

- 8'-wide space, one skirted table, chairs, trash can
- Lunch and all-day break/beverage service for TWO representatives (additional lunches can be ordered for a fee)
- Complimentary Wi-fi
- Electrical connection

List of attendees that includes org, member type, and title (if provided); does not include mail/email addresses

## SPONSOR PACKAGE

Includes Exhibitor Package, plus:

- Lunch and all-day break/beverage service for FOUR on-site representatives (additional lunches can be ordered for a fee)
- Logo in all promotional material (emails, website, print brochure, etc.)
- Upgraded booth placement
- Half-page ad in print conference materials
- PowerPoint slide/ad in rotating slide deck that runs before and between presentations
- Option to send one team member as a CPE attendee for half-price

Exhibit spaces are assigned based on sponsor level and confirmation date, with consideration given to industry type.

## ADD-ONS

**Lanyard Sponsor:** \$500

**Bag Sponsor:** \$500

Sponsors are responsible for providing the lanyards/bags.

### TERMS AND CONDITIONS

**Purpose of the Exhibition:** The exhibition is for the purpose of education and to provide a service to LCPA event attendees.

**Exhibitor Hours:** Generally, exhibits will be open during continental breakfast, morning and afternoon breaks, and lunch. To maintain the educational integrity of the program, exhibitors are asked to adhere to the exhibit hours indicated.

**Assignment of Exhibit Space:** In assigning exhibit space, full consideration will be given to competing products and general grouping of exhibits for proper display and comparison. No firm, organization, company or individual without assigned exhibit space will be permitted to display or distribute products or literature, or solicit business within the exhibition hall. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allocated to them.

**Eligible Exhibits:** LCPA reserves the right to determine the eligibility of any company or product for inclusion in the exhibition based on the information provided by the exhibitor. LCPA does not promote companies whose programs, services, products, etc., compete with those offered by LCPA to its members, including but not limited to CPE.

**Cancellation of Sponsorship/Exhibit Space:** Sponsorships are secured on a first-come basis. Full payment must accompany exhibit contract. Cancellations of exhibit space are fully refundable if submitted in writing at least 90 calendar days prior to the conference. Cancellations submitted in writing less than 30 days will receive a 50 percent refund. No refunds are given to cancellations less than 30 days prior to the event.

**Cancellation of Events:** Cancellations of exhibit space are fully refundable if submitted in writing at least 90 calendar days prior to the conference. Cancellations submitted in writing at least 30 days before the event will receive a 50 percent refund. No refunds are given for cancellations received less than 30 days prior to the event.

**Security:** The exhibit area will not be locked when not in use. Exhibitors should consider removing from the meeting site or otherwise securing all equipment, supplies and other information at the close of each day.

**Shipping:** Exhibitors are responsible for shipping materials to and from the event. All costs associated with the shipping and storage of exhibit material are the responsibility of the exhibitor.

### THIS CONTRACT HAS BEEN APPROVED BY:

X \_\_\_\_\_ **Date** \_\_\_\_\_ **Total \$** \_\_\_\_\_  
*Signature of Exhibitor or Approved Agent*

Please sign and date this contract and submit to Ann Lupo (email: alupo@lcpa.org).  
Contract is not valid without signature. Payment in full due upon reservation.